



October 3, 2017

For immediate RELEASE: Business / Community Event
The 2017 Global Week of Green Business and
the #ClimateMovement
CLIMATE INNOVATION LAB IN READING

ECO4CLIM17, the official COP23 endorsed initiative, aims to promote ecopreneurs, strengthen local green economy ecosystem and boost sustainable business networks. It is a week of activities held on October 16-22 in cities and communities across the world to support and strengthen local green economy ecosystems.

In the U.K, Ecopreneurs for the Climate in Reading, is organising ECO4CLIM17: **Climate Innovation Lab, on Thursday 19th October at the Oakwood Centre from 1:00 pm - 5:00 pm.** The Climate Innovation lab in Reading will comprise multi-stakeholder co-creation by engaging ecopreneurs, civil society, and other key local actors (academia & research, financial institutions and investors, public agencies, media...) in expert panel and the **Climate Champion Award.**

Anyone interested in the event is welcome to attend via [registration](http://community.ecopreneurs4climate.org/lab/reading-lab) (<http://community.ecopreneurs4climate.org/lab/reading-lab>). If you are an entrepreneur with green business solutions at the idea or project stage or an SME with a project that can reduce carbon emissions (mitigation) and help adapt to the effects of climate change (adaptation/resilience) then register to participate in the event.

The participants will pitch their innovative business solutions or the project to the jury within Industry, energy, buildings, transport, agriculture, finance, water etc. for a chance to become Climate Champion. The winner will get nominated to participate in

1. COP23 Climate Summit to be held in Bonn (Germany) on November 6 - 17 (travel expenses covered).
2. a live-streaming chat as part of the UN Foundation COP23 Digital Surge Day.

Website: <http://community.ecopreneurs4climate.org>

Email: eco4clim@cccrdg.org.uk



Please let us know if you like to be trans-boundary involved. We are looking for – Space partner, – Media partners, – Sponsors and – Enablers for Reading Climate Champion Awards 2017

Carl Emerson, Organiser - Ecopreneurs for the Climate in Reading Green entrepreneurs for the #Climate **#Eco4ClimRD** #ECO4CLIM17 #ClimateMovement Team Ecopreneurs for the Climate - A "global" community of climate practice

#ECO4CLIM banner

